

XENTAUERS

The Catalyst to Digital Transformation



Digital transformation allows enterprises to drive disruptive changes in their customers and markets by leveraging digital competencies such as Cloud, Big Data, and DevOps to create better business models, products, services.

This transformation enables enterprises to provide an improved experience, starting with their employees and ending with their customers, all while improving operational efficiencies and organizational performance.

The Problem

- 87% of companies believe digital will disrupt their industry, yet only 44% are adequately prepared for projected disruption due to digital trends. (DMI Research)
- IT complexity and performance challenges are killing digital transformation initiatives, and causing significant performance problems as often as once every five days. (Dynatrace)
- 75% highlighted low levels of confidence in their ability to resolve digital performance problems. (Dynatrace)

The Problem

- Digital transformation budgets will edge up into billions in 2017. (Forrester Research predictions)
- \$1.2 trillion will be spent globally on the actual technologies underpinning digital transformation. (IDC forecast)

The Journey to Transformation



Experience is at the heart of digital transformation. Start by defining clear objectives with your team. Xentours offers practice workshops to help define use-cases for your business that delivers a cohesive goal for stakeholders. Alignment is the first step to in the journey to transformation.



DevOps initiatives help transform your company's culture to one of agility, micro-experimentation, and cross-department feedback loops. Xentours can help you define your digital presence and drive product velocity, improve application delivery, and allow you to compete in the digital economy.



Big Data Analytics helps businesses to develop levels of understanding and insight over their vast amounts of data that was not previously possible. Xentours can turn your traditional data warehouse and infrastructure into modernized next-generation digital data platforms.



Cloud allows you to focus on running your business rather than your IT. Private, public and hybrid cloud provides flexibility which drives growth, and future-proofs your infrastructure. Xentours can help you navigate the complexity of the Cloud landscape, and complete your journey to transformation.